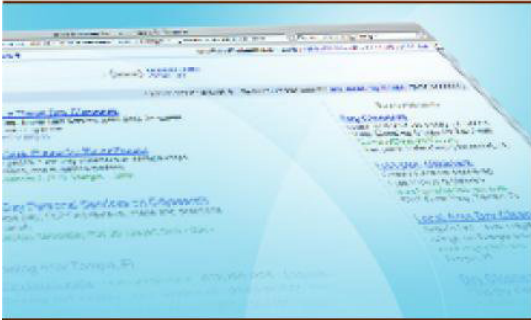


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DIRECTIVEGROUP OPENS THE DOOR TO THE WORLD OF LOCAL INTERNET ADVERTISING:

- ▶ **AFFORDABLE:** We have programs that get results...at prices you can afford.
- ▶ **ACCURATE:** Your advertising is placed with the top names in local search, where your prospective customers are looking.
- ▶ **SIMPLE:** We do it for you! Our professional team will learn the critical details about your business that attract new customers and we will do the rest.
- ▶ **FLEXIBLE:** Our programs are flexible and can be changed as your business needs change.
- ▶ **IMMEDIATE:** Your program will start within 24 hours from the time we initiate it. It's that easy.
- ▶ **MEASURABLE:** Our reports clearly outline where prospects come from and what they are searching for. You can watch your business grow.

DIRECTIVEGROUP PUTS YOU IN THE TOP LOCAL SEARCH ENGINES, WHERE YOUR PROSPECTIVE CUSTOMERS ARE LOOKING.

For more information, visit us at
www.DirectiveGroup.com
or call 1-866-925-9524.

BUSINESS CHARACTERISTICS

- **Type:** Tanning Salon
- **Geographical Coverage:** Cincinnati, Ohio
- **Target Audience:** Consumers
- **Value Proposition:** UV & UV-Free Tanning & Body Toning

BUSINESS OVERVIEW

Services include many levels of UV tanning, highly customized airbrush tanning, and body toning.

WEBSITE GOALS

Obtain new clients in the Anderson Township area of Cincinnati. Design a family-friendly website that will serve their needs well into the next decade. Provide contact, discount coupons, and detailed services information to existing and prospective clients.

HOME PAGE AFTER

