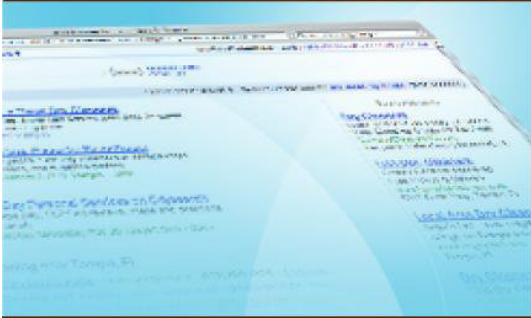


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DIRECTIVEGROUP OPENS THE DOOR TO THE WORLD OF LOCAL INTERNET ADVERTISING:

- ▶ **AFFORDABLE:** We have programs that get results...at prices you can afford.
- ▶ **ACCURATE:** Your advertising is placed with the top names in local search, where your prospective customers are looking.
- ▶ **SIMPLE:** We do it for you! Our professional team will learn the critical details about your business that attract new customers and we will do the rest.
- ▶ **FLEXIBLE:** Our programs are flexible and can be changed as your business needs change.
- ▶ **IMMEDIATE:** Your program will start within 24 hours from the time we initiate it. It's that easy.
- ▶ **MEASURABLE:** Our reports clearly outline where prospects come from and what they are searching for. You can watch your business grow.

DIRECTIVEGROUP PUTS YOU IN THE TOP LOCAL SEARCH ENGINES, WHERE YOUR PROSPECTIVE CUSTOMERS ARE LOOKING.

For more information, visit us at
www.DirectiveGroup.com
or call 1-866-925-9524.

PRODUCT CHARACTERISTICS

- **Type:** OTC Aspirin Product
- **Geographical Coverage:** National
- **Target Audience:** Consumers
- **Value Proposition:** Unique Product Formulation

BUSINESS OVERVIEW

Aspirin product developed specifically to meet FDA guidelines for daily aspirin therapy for cardiac health.

WEBSITE GOALS

Create a new website that explains product's uses, benefits, facts, and warnings. Sell single product online.

HOME PAGE AFTER

