

www.directivegroup.com

**DIRECTIVEGROUP OPENS THE DOOR TO THE WORLD OF LOCAL INTERNET ADVERTISING:**

- ▶ **AFFORDABLE:** We have programs that get results...at prices you can afford.
- ▶ **ACCURATE:** Your advertising is placed with the top names in local search, where your prospective customers are looking.
- ▶ **SIMPLE:** We do it for you! Our professional team will learn the critical details about your business that attract new customers and we will do the rest.
- ▶ **FLEXIBLE:** Our programs are flexible and can be changed as your business needs change.
- ▶ **IMMEDIATE:** Your program will start within 24 hours from the time we initiate it. It's that easy.
- ▶ **MEASURABLE:** Our reports clearly outline where prospects come from and what they are searching for. You can watch your business grow.

**DIRECTIVEGROUP PUTS YOU IN THE TOP LOCAL SEARCH ENGINES, WHERE YOUR PROSPECTIVE CUSTOMERS ARE LOOKING.**

For more information, visit us at  
[www.DirectiveGroup.com](http://www.DirectiveGroup.com)  
or call 1-866-925-9524.

**BUSINESS CHARACTERISTICS**

- **Type:** Telephone Provider
- **Geographical Coverage:** Tampa, Florida
- **Target Audience:** Business Owners
- **Value Proposition:** Customized Phone Systems

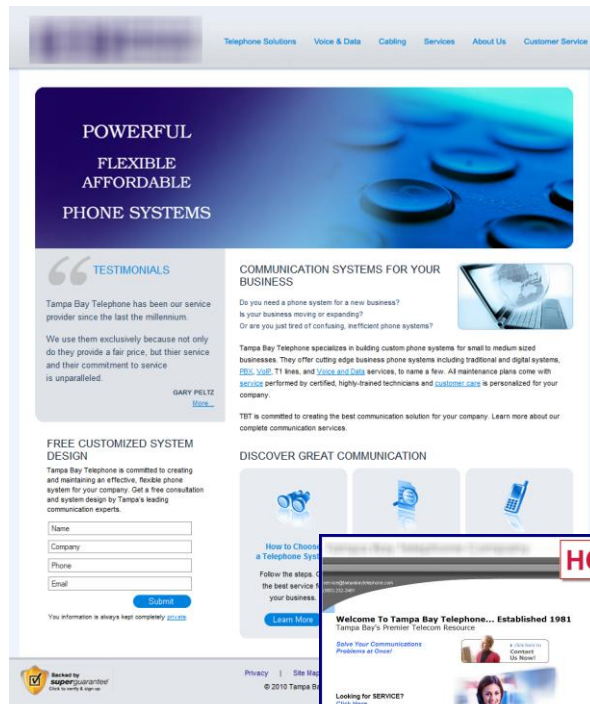
**BUSINESS OVERVIEW**

Business telephone solution provider designs custom telephone systems using the best products and services for each client.

**WEBSITE GOAL**

Establish company as authority on business phone systems in the Tampa Area. Allow easier access to information for existing customers and provide free system plans to potential customers.

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