

**WEBSITE: GLOWING RESPONSE FOR TANNING SALON**

**BUSINESS CHARACTERISTICS**

- Type: Tanning Salon
- Geographical Coverage: Cincinnati, Ohio
- Target Audience: Consumers
- Value Proposition: UV & UV-Free Tanning & Body Toning

**SITUATION**

Services include many levels of UV tanning, highly customized airbrush tanning, and body toning.

**OBJECTIVE**

Obtain new clients in the Anderson Township area of Cincinnati. Design a family-friendly website that will serve their needs well into the next decade. Provide contact, discount coupons, and detailed services information to existing and prospective clients.

**Homepage After**



**HOME PAGE BEFORE**