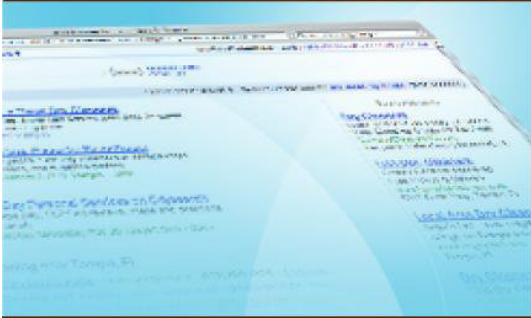


www.directivegroup.com



## DIRECTIVEGROUP OPENS THE DOOR TO THE WORLD OF LOCAL INTERNET ADVERTISING:

- ▶ **AFFORDABLE:** We have programs that get results...at prices you can afford.
- ▶ **ACCURATE:** Your advertising is placed with the top names in local search, where your prospective customers are looking.
- ▶ **SIMPLE:** We do it for you! Our professional team will learn the critical details about your business that attract new customers and we will do the rest.
- ▶ **FLEXIBLE:** Our programs are flexible and can be changed as your business needs change.
- ▶ **IMMEDIATE:** Your program will start within 24 hours from the time we initiate it. It's that easy.
- ▶ **MEASURABLE:** Our reports clearly outline where prospects come from and what they are searching for. You can watch your business grow.

**DIRECTIVEGROUP PUTS YOU IN THE TOP LOCAL SEARCH ENGINES, WHERE YOUR PROSPECTIVE CUSTOMERS ARE LOOKING.**

For more information, visit us at  
[www.DirectiveGroup.com](http://www.DirectiveGroup.com)  
or call 1-866-925-9524.

## PRODUCT CHARACTERISTICS

- **Type:** OTC Skin Care Cream
- **Geographical Coverage:** National
- **Target Audience:** Consumers
- **Value Proposition:** Treatment for Sun Spots

## BUSINESS OVERVIEW

Product treats white spots on skin associated with sun exposure.

## WEBSITE GOALS

Create a new website that explains product's uses, benefits, facts, and warnings. Sell single product online.

## NEW HOME PAGE